

Fresh Voice – Clear Message: Building the NA Fellowship (NAWS PR Week Theme for 2026)

All of us came to NA because somebody, somewhere, took an action that helped each of us find NA.

Maybe a member did a presentation, put up a flyer, shared a PSA, staffed a table, reached out to a treatment program, or carried the message into a correctional facility. Whatever the method, a member took action on behalf of someone who did not yet know that NA was available.

We are those members.

PR is one way we fulfill our Fifth Tradition: making sure people who need NA know that we are here.

A special opportunity for virtual meetings

Since COVID, many geographic Areas have seen fewer members participating in service. Many members attending virtual meetings live in places where there may be no active GSR, ASC, or even a local NA group. Large, established virtual meetings are uniquely positioned to bring those members into service.

If you are involved in a virtual meeting, think about how you can share what you learn.

Resources to explore - Start at na.org/pr/.

- PR Basics Handbook
- H&I Basics – with sections on Corrections, Treatment, and Committees
- Unity Day 2026 slides – data and ideas that can help explain what PR accomplishes
- Local Service Resources – practical tools for Areas, Regions, and committees
- PSAs – audio and video resources that can be adapted locally
- Sponsorship Behind the Walls resources

See what other NA communities are doing, and check out the QSG (Quick Start Guides) attached

These videos show ways service committees and members carry the message & collaborate with professionals. Some of the videos can also be useful when introducing professionals to NA.

- Dr. Ashley Fernandes, Course Director, Ohio State University College of Medicine – 4:00
 - <https://youtu.be/6X9kD0jO0Dk>
- Kelly Storm, Director of Behavioral Health, OH Dept of Rehabilitation and Correction – 1:22
 - <https://youtu.be/f2bB5XMzhow>
- Living Clean podcast: members behind the walls discussing virtual prison meetings – 1:00
 - <https://youtu.be/f2bB5XMzhow>
- Members Behind the Walls: discussing their participation on PR panels – 15:00
 - https://youtu.be/e_BAhedA9bM
- NA workshop for corrections professionals: what NA is and is not – 50:00
 - <https://youtu.be/eWkiKy5hAtU>
- Columbus, Ohio urban PSA campaign – 0:33
 - <https://youtube.com/shorts/3Nlo1kGvYCC>
- England: NA information displayed on ATM screens and printed receipts – 0:41
 - <https://youtube.com/shorts/V7lhJ1On7jl>

Watch something that sparks an idea. Then share that idea. Take it back to your Area. Bring it to your homegroup. Share it with the virtual meetings you attend.

GET PLUGGED IN!



Narcotics
Anonymous
World Services



Check out the QUARTERLY VIRTUAL WEBINARS

that **NAWS** (NA World Services)
does for **PR** (Public Relations)
and **H&I** (Hospitals and Institutions).



Learn about efforts to **share our**
life saving, life changing program
of recovery with the **still sick**
and suffering, and create more
ways for addicts to **find us**.



To get on the
H&I MAILING LIST
to learn more and
get the links, send an
email to:



handi@na.org



To get on the
PR MAILING LIST
to learn more and
get the links, send an
email to:



pr@na.org



JOIN BOTH!

You'll meet people from **all of the US** and
the rest of the world, and learn ways to
share this **priceless gift** that has been
freely given to us all.

Quick Start Guide #1 - How to Do a Flier Drive

Help carry the message!

Our Fifth Tradition reminds us that our primary purpose is to carry the message to the addict who still suffers.

One of the simplest ways to do that is through a flier drive!



1. Choose a Location

Think about places where someone seeking recovery might see your information.

- Libraries
 - Community centers
 - Recreation centers
 - Coffee shops
 - Laundromats
 - Bulletin boards
 - Little Free Libraries
 - Colleges and universities
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2. Bring a Service Buddy (When Appropriate)

- If you're simply posting a flier on a public bulletin board where no permission is required, you can certainly do that on your own.
 - If you'll be speaking with staff or asking permission to post information, take one or more trusted NA members with you. We don't do this kind of service alone.
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3. Bring a Few Supplies

- ✓ NA flyers and/or business cards
 - ✓ Tape and push pins
 - ✓ Stapler and staples
 - ✓ Local meeting schedules, and info on virtual meetings if there are no in-person meetings in your area
 - ✓ Copies of "Who, What, How, and Why" (IP #1) and "Am I an Addict" (IP #7)
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4. Dress for the Occasion

- Be clean and presentable.
- Carefully consider whether your clothing or accessories could unintentionally distract from the message (political slogans, controversial images, etc.).
- A friendly smile goes a long way!

5. Keep It Simple

You don't have to identify yourself as an addict. You can try something like:

"Hi! We're with Narcotics Anonymous, a nonprofit mutual-aid recovery fellowship that is free to attend. Would it be alright if we post some information for anyone experiencing addiction?"

If they say no, simply thank them for their time.

If appropriate, ask if they'd like to keep a copy in case they know someone who could benefit.

6. If Questions Come Up...

- Stay grounded in NA literature and our Traditions.
 - If you don't know the answer, that's okay!
 - Refer people to:
 - Your local NA website
 - NA.org
 - **IP #1**
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Want to Learn More?

Connect with experienced trusted servants through:

- NA Service Solutions (Facebook)
 - NA Public Relations/Public Information Discussion Group (Facebook)
 - Quarterly NA World Services webinars – email for more info
 - PR@na.org (Public Relations) and HandI@na.org (Hospitals & Institutions)
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Why We Do This

Most people don't know:

- NA exists.
- Recovery is possible.
- Meetings are free.
- The only requirement for membership is a desire to stop using.
- We are a spiritual, not religious, program.



People can't attend a meeting they don't know exists.

Writing Behind The Walls

Serve as a Step Guide for an NA member (Step Writer) incarcerated in prison.

Work with your Step Writer through letters exchanged by regular postal mail or, in some cases, by email.

All communications are specially routed to protect the anonymity of your name, address, and other information.

Support your Step Writer's step work until they are released and can find a regular sponsor. You are not expected to have any relationship after their release.



Prison inmates are some of our most vulnerable members and often lack access to meetings, sponsors, literature, and most importantly, **hope** that they can live without the desire to use drugs.

As a Step Guide, you can bring the message of recovery directly to an addict and have a profound influence on their life inside and outside the walls.

Requirements

- Completed at least Steps 1 thru 5
- Have an NA sponsor
- One year of continuous clean time
- Able to respond to letters within 2 weeks of your receipt of them
- Commitment to comply with NA and corrections facility rules specific to this program (e.g., no photos, no gifts, no messages to/from family, no plans to meet).

If you would like more information, please email writing-behind-walls@chicagona.org

Share your experience & help shape the future of NA

Members from every home group can help shape new literature, service tools, public relations resources, and other World Services projects.

**Your experience. Your voice.
Our common purpose.**



Current Projects Include

- ✓ Inclusive Language & Cultural Diversity
- ✓ New Recovery Literature
- ✓ DRT/MAT Discussions

Ways to Participate

- ✓ Surveys
- ✓ Feedback on Drafts
- ✓ Focus Groups

SCAN NOW!

Volunteer for literature projects, focus groups, surveys, and more.

